



THE 33RD IEEE INTERNATIONAL CONFERENCE ON MICRO ELECTRO MECHANICAL SYSTEMS

# MEMS 2020

VANCOUVER CANADA



Conference Location  
Vancouver Convention Centre West Building  
Vancouver BC, CANADA

JANUARY 18-22, 2020

## EXHIBITING OPPORTUNITIES

[www.MEMS20.org](http://www.MEMS20.org)

SPONSORED BY



CONFERENCE CHAIRS

**Karen Cheung**  
University of British Columbia, CANADA  
**David Horsley**  
University of California, Davis, USA

# EXHIBITOR FLOOR PLAN

## 10' x 10' Exhibit Booth Includes:

Draped backwall and draped side pony walls in conference colors, one (1) six foot table, two (2) chairs, one (1) wastebasket, an identification sign, one (1) full conference registration, and one (1) exhibitor badge.

## Table-Top Exhibit Includes:

One (1) six foot table and one (1) exhibitor badge. Table tops are for government entities, academic institutions, and for start-up companies of less than four (4) years in business and who have not exhibited in a previous MEMS Conference.

## All Exhibits Include:

- Company Name Listed in the Technical Digest
- Company Name and Contact Information in the Final Program
- Company Logo in the Opening Slide Presentation at the Conference
- Company Name Listed on the Welcome Sign
- Company Name and Logo on the Conference Website with a Link to Your Website

[www.mems20.org](http://www.mems20.org)

## EXHIBIT HOURS

### Set-Up

**Saturday, January 18**

13:00 - 17:00

**Sunday, January 19**

07:00 - 17:30

**Monday, January 20**

07:30 - 17:30

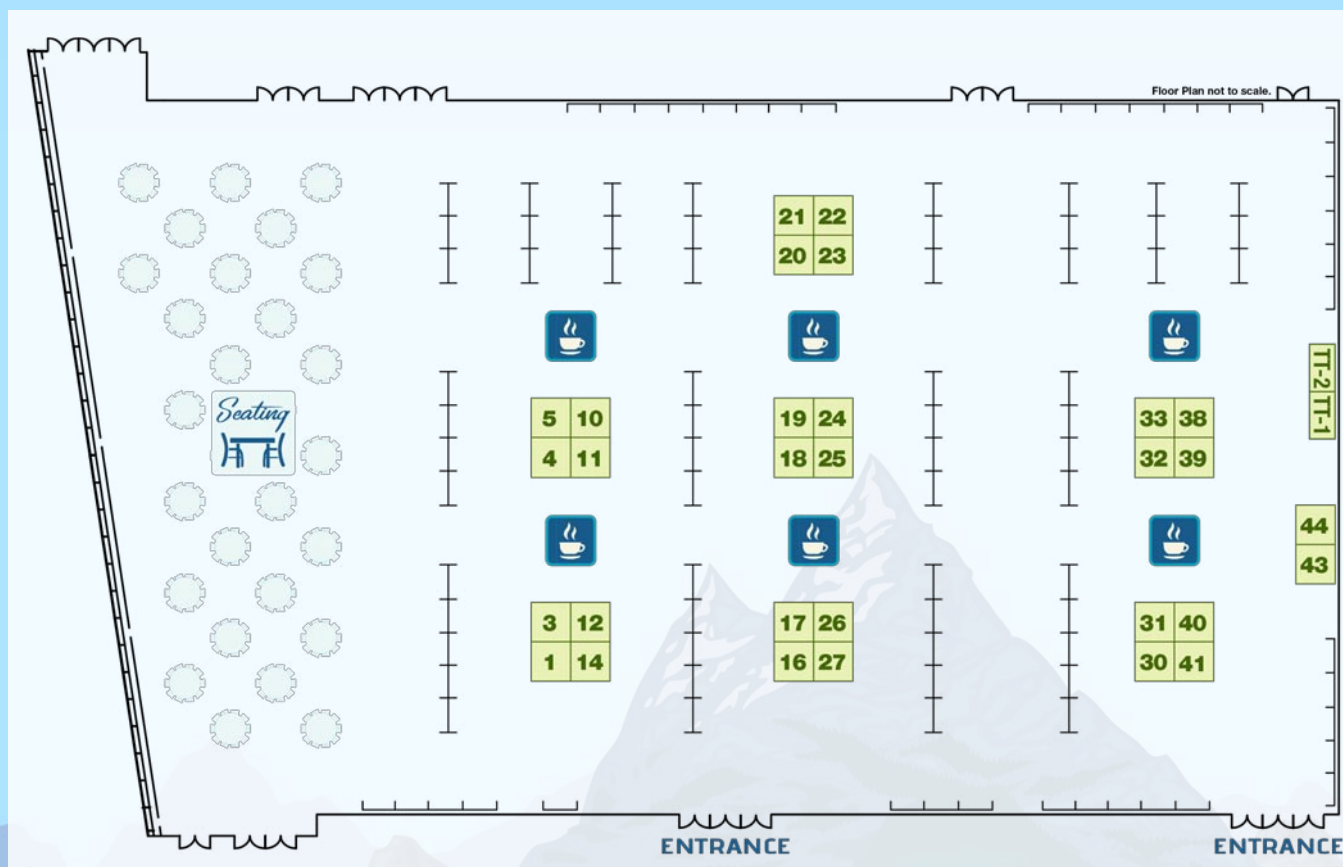
**Tuesday, January 21**

07:30 - 17:30

### Tear-Down

**Tuesday, January 21**

17:30 - 20:30



## Deadlines/Disclaimers

- Contract must be received by December 6, 2019 to ensure inclusion in marketing material
- A Contributor wishing to cancel their contribution prior to September 16, 2019 and after their signed application has been received will be refunded 50%
- Cancellations after that time will not receive a refund
- All cancellation notices must be made in writing
- Executive Committee has the right to amend Exhibit Hour times and floor plan if necessary.



# CONTRIBUTOR OPPORTUNITIES

## Top Tier Benefactor Levels Include the Following Benefits:

- Company Name Listed in the Technical Digest
- Company Name, Logo and Contact Information in the Final Program
- Company Logo in the Opening Slide Presentation at the Conference
  - Company Logo on the Welcome Sign
- Company Name and Logo on the Conference Website with a Link to Your Website



Can\$12,500



- Benefactor of Technical Digest USB Drive Distributed to All Attendees with Company Logo
- Contributing Benefactor of the Tuesday Evening Event
- Closing PowerPoint Slide in the General Session on Wednesday
- Company Logo on a Tailored Sign at the Event
- Contributing Benefactor of Student Travel Grants
- Two (2) Full Registrations
- One (1) 10' x 10' Exhibit Booth - Includes One (1) Additional Full Registration

Can\$8,000



- Benefactor of Lanyard Distributed to All Attendees with Company Logo
- Contributing Benefactor of the Tuesday Evening Event
- Closing PowerPoint Slide in the General Session on Wednesday
- Company Logo on a Tailored Sign at the Event
- One (1) Full Registration
- 50% Discount on One (1) 10' x 10' Exhibit Booth - Includes One (1) Additional Full Registration

Can\$7,000



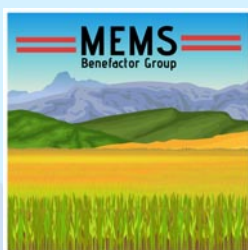
- Benefactor of One (1) Refreshment Break
- PowerPoint Slide in the General Session Prior to the Break
- Company Logo on a Tailored Sign at the Event
- One (1) Full Registration
- 25% Discount on One (1) 10' x 10' Exhibit Booth - Includes One (1) Additional Full Registration

Can\$5,000



- Contributing Benefactor of the Saturday Welcome Reception
- Company Logo on a Tailored Sign at the Event
- One (1) Full Registration

Variety of Opportunities



Email [exhibits@mems20.org](mailto:exhibits@mems20.org) for pricing on the following:

- Pens with Company Logo
- Totebags with Company Logo
- Notepads with Company Logo
- Student Scholarships
- Media Support
- Design your own level of opportunity



### Advertising Opportunities

Can\$350 - 1/4 Page AD in Final Program

Can\$700 - 1/2 Page AD in Final Program

Can\$1,300 - Full Page AD in Final Program

Can\$700 - Your Banner in Lobby

Can\$700 - Advertising on Website

[www.mems20.org](http://www.mems20.org)

# MEMS 2020

## VANCOUVER CANADA

### APPLICATION & CONTRACT

The undersigned APPLICANT, agreeing to be legally bound hereby, applies for exhibit booth space and/or benefactor level opportunity in the 33rd IEEE International Conference on Micro Electro Mechanical Systems (MEMS) and is subject to the terms, conditions, policies and procedures stated herein and outlined on the MEMS website at [www.mems20.org](http://www.mems20.org). The IEEE MEMS Conference, upon its written acceptance of this Application is to assign exhibit booth space or benefactor level to the Applicant under all of the terms, conditions, and requirements as aforesaid. Applicant applies for one of the available booth locations or benefactor level at the fee indicated below. Booths and benefactor levels will be assigned on a first-come first-served basis. The Conference Committee has the right to amend booth locations if necessary.

#### EXHIBIT BOOTH SPACE

With reference to the enclosed floor plan, please indicate your booth choices.

1st Choice \_\_\_\_\_ 2nd Choice \_\_\_\_\_ 3rd Choice \_\_\_\_\_

*If none of your requested booths are available at the time your application is being processed, we will make every attempt to assign space in proximity of the area requested.*

**10' x 10' Booth Space**  
**Table Top Display**

##### Early Bird

On or Before September 16, 2019

☐ Can\$2,900

☐ Can\$1,500

##### Advanced

On or Before October 28, 2019

☐ Can\$3,150

☐ Can\$1,750

##### Standard

After October 28, 2019

☐ Can\$3,400

☐ Can\$2,000

#### TOP TIER BENEFACITOR LEVELS

☐ **Diamond** Can\$12,500

☐ **Gold** Can\$8,000

☐ **Silver** Can\$7,000

**Benefactor of a Refreshment Break w/Signage**

☐ M ☐ T ☐ W

☐ **Bronze** Can\$5,000

#### MEMS Benefactor Group

*Email [exhibits@mems20.org](mailto:exhibits@mems20.org) for pricing*

☐ **Pens with Company Logo**

☐ **Totebags with Company Logo**

☐ **Notepads with Company Logo**

☐ **Student Scholarships**

☐ **Media Support**

☐ **Design Your Own Level**

#### Advertising

☐ Can\$350 - 1/4 page Ad in Final Program

☐ Can\$700 - 1/2 page Ad in Final Program

☐ Can\$1,300 - Full Page Ad in Final Program

☐ Can\$700 - Your Banner in Lobby

☐ Can\$700 - Advertising on the Website

#### PROGRAM LISTING

Information as it should appear on Website and in Final Program.

Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_

Website: \_\_\_\_\_ Company Email: \_\_\_\_\_

ie: [info@mems20.org](mailto:info@mems20.org)

#### CONTACT PERSON

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Position: \_\_\_\_\_

#### PAYMENT INFORMATION

☐ **Bank Wire Transfer** (Bank wire transfer information will be sent to you upon receipt of this contract)

☐ **Credit Card Payment** ☐ VISA ☐ MasterCard

**TOTAL**

Can\$ \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration date: \_\_\_\_\_ Verification Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_

**Please complete form and return with payment to:**

IEEE MEMS 2020 c/o PMMI, 307 Laurel Street, San Diego, CA 92101-1630 USA,

Phone: +1-619-232-9499, Fax: +1-619-232-0799, Email: [exhibits@mems20.org](mailto:exhibits@mems20.org)

**[www.mems20.org](http://www.mems20.org)**